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A. B. C. "SUPREME" QUALITY FLORISTS' FLOWER SEEDS

NOV 1931
Export Division
21

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Department of Agriculture



MADE IN GERMANY

Fischer's Novelty of 1927
AMERICA (Golden Salmon)

**"AMERICA"
NEW
GOLDEN SALMON**

If your trade demands the very best Cyclamen that can be obtained, plant FISCHER'S "MASTER CYCLAMEN" SEED.

We call particular attention to the latest Cyclamen introductions, namely: "AMERICA," "NEW RUFFLED DARK AND ROSY SALMON" and "LIEBESFEUER." They are unusually worth while. —A. B. C.

"Liebesfeuer"

Ferd. Fischer's latest Cyclamen introduction. Following is his description of it: "This new color is a cross between dark red, glowing salmon color, and 'America' (golden salmon). One could say it is a 'RUBY SALMON COLOR' and I consider same the variety par excellence. 'Liebesfeuer' not only produces flowers of unusually large size but is likewise extremely free blooming. I am sure your American customers will become enthusiastic about this grand new sort, and I am glad to extend to you exclusive sale of this worthy novelty."

PRICE—Per 100 seeds, \$2.25; per 1,000, \$18.00

Ferd. Fischer's Improved Cyclamen

	Per 100	Per 1000
Improved Perle of Zehlendorf. Dark salmon.....	\$1.50	\$12.00
Improved Rose of Zehlendorf. Delicate salmon.....	1.50	12.00
Glory Wandsbeck. Salmon.....	1.50	12.00
Fischer's Bonfire. Deep brilliant salmon; exceptionally fine	1.75	14.00
Glowing Dark Red. Xmas red.....	1.25	10.00
Glowing Bright Red. Cherry red.....	1.25	10.00
Rose of Marienthal. Bright rose.....	1.25	10.00
Pure White.....	1.25	10.00
Lilac.....	1.25	10.00
Mixed.....	1.25	10.00
White with carmine eye.....	1.25	10.00
Roccoco. Red, rose or lilac, or white with eye.....	1.50	12.00
America. Golden salmon; best of all salmon.....	2.25	18.00
New Ruffled. Dark salmon.....	2.25	18.00
New Ruffled. Rosy salmon.....	2.25	18.00

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